

## MINUTES OF HEALTH AND WELLBEING BOARD MEETING - TUESDAY, 27 JUNE 2023

### **Present:**

Councillor Farrell (in the Chair)

Councillor

Warne

Dr Arif Rajpura, Director of Public Health, Blackpool Council  
Karen Smith, Director of Adult Services, Blackpool Council and Director of Health Integration, Lancashire and South Cumbria Integrated Care Board

Roy Fisher, Non-Executive Director, Lancashire and South Cumbria Integrated Care Board  
Dr Neil Hartley-Smith, Clinical Representative, Lancashire and South Cumbria Integrated Care Board

Trish Armstrong-Child, Chief Executive Officer, Blackpool Teaching Hospital NHS Trust

Tracy Hopkins, Blackpool Citizens Advice Bureau, Voluntary Sector Representative

### **In Attendance:**

Lennox Beattie, Executive and Regulatory Manager, Blackpool Council  
Stephen Boydell, Principal Epidemiologist, Blackpool Council  
Dr Sarah Kipps, Consultant in Public Health, Blackpool Council  
Liz Petch, Consultant in Public Health, Blackpool Council  
Megan Walker, Public Health Co-Ordinator (Alcohol and Tobacco), Blackpool Council

Karen Tordoff, Lancashire and South Cumbria Integrated Care Board  
Andy Williams, Lancashire Care Foundation Trust

### **Apologies:**

Apologies were received from Councillor N Brookes who was elsewhere on official Council business.

### **1 DECLARATIONS OF INTEREST**

There were no declarations of interest on this occasion.

### **2 MINUTES OF THE LAST MEETING HELD ON 8 MARCH 2023**

The Health and Wellbeing Board considered the minutes of the last meeting held on 8 March 2023.

### **Resolved:**

That the minutes of the last meeting held on 8 March 2023 be approved and signed by the Chairman as a correct record.

#### **4 BLACKPOOL JOINT LOCAL HEALTH AND WELLBEING STRATEGY UPDATE**

The Health and Wellbeing Board received an update on the development of the Health and Wellbeing Strategy from Liz Petch, Consultant in Public Health. The update highlighted that policy development had started with a review of existing strategies, systems and structures and a review of Joint Strategic Needs Assessment data which had taken place during March and April 2023. The next step had taken the form of a stakeholder workshop on the 6 June 2023- to ensure that there would be strong linkages this workshop also considered the development of the Integrated Care Partnership (ICP) and NHS Joint Forward Plan.

The workshop had identified four key priorities:

- Starting Well – First 1,001 days to include smoking in pregnancy and childhood obesity
- Education, employment and training – particularly year round economy and jobs to tackling seasonality, and valuing core community
- Living Well – to include smoking, drugs and alcohol, and physical and mental wellbeing
- Wider determinants of health – particularly housing

The Board endorsed the priorities and agreed that they would address the originally identified broad aim of closing the gap in life expectancy and healthy life expectancy with England.

It was also noted that the next steps would be

- To develop a rationale to explain why certain priorities have been chosen and address why certain priorities were not chosen. This will help to build a shared understanding among stakeholders.
- To identify and engage wider stakeholders who have not yet been involved in the strategy development process, to ensure a more comprehensive and inclusive approach.
- To develop a framework for action that outlines short, medium, and long-term evidence based actions for each identified priority.

#### **Resolved:**

1. To note the report.
2. To agree the four priorities identified at the workshop on 6 June 2023 and outlined above as the key steps in developing the Joint Health and Wellbeing Strategy.

#### **4 LANCASHIRE AND SOUTH CUMBRIA INTEGRATED CARE SYSTEM - JOINT FORWARD PLAN 2023 ONWARDS**

Further to the meeting on the 8 March 2023, The Board received a presentation giving an overview of the emerging Joint Forward Plan for the Lancashire and South Cumbria Integrated Care Board (ICB). The Board noted that the joint forward plan development process to produce a shared delivery plan for the integrated care strategy that supported

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The Board was reminded that the plan had been developed to address three broad principles as required by statutory guidance.

- Principle 1: Fully aligned with the wider system partnership's ambitions.
- Principle 2: Supporting subsidiarity by building on existing local strategies and plans as well as reflecting the universal NHS commitments.
- Principle 3: Delivery focused, including specific objectives, trajectories and milestones as appropriate.

The Board noted that a final version of this plan – amended to take account of feedback from partners and the public – would be considered by the Integrated Care Board at its 5 July 2023 meeting.

### **Resolved:**

To agree the attached draft version of the Joint Forward Plan and agree that the plan takes proper account of the Blackpool Health and Wellbeing Strategy and note that after taking account of these comments, a final version of the plan will go sign off by the Integrated Care System Board at its 5 July 2023 meeting.

### **5 TOBACCO FREE LANCASHIRE AND SOUTH CUMBRIA STRATEGY 2023-2028**

The Health and Wellbeing Board considered a report on the development of the Tobacco Free Lancashire and South Cumbria Strategy 2023-2028.

Dr Sarah Kipps, Consultant in Public Health, presented the report to the Board. She highlighted that smoking remained the number one cause of preventable deaths in England and that it had also been a major driver of health inequalities. It was also clear that without change Lancashire and South Cumbria would not meet the national target of under 5% of the population smoking by 2030.

The strategy had been developed collaboratively with tobacco leads and commissioners from each local authority area alongside colleagues from the NHS and Office for Health Improvement and Disparities. It built on the previous Tobacco Free Lancashire Strategy alongside the latest data, evidence, policy and guidance on tobacco control.

The strategy had 4 key priorities for tobacco control:

1. Working together as a system for a smoke free tomorrow
2. Action to address health inequalities
3. Making Smoke Free the new normal
4. Lancashire and South Cumbria - A United Voice against tobacco harm

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The Board endorsed the approach but emphasised the need to ensure that services used a range of options for stopping smoking and that different approaches worked differently dependent on individual circumstances. The need to balance nicotine replacement and behavioural change was also noted.

The Board also endorsed the additional separate priority around vaping and the need for consensus and clarity on the Lancashire and South Cumbria position on nicotine vapes. It expressed the view that while vaping could form a useful replacement for some smokers that increasing use of vapes for people that had never smoked especially young people and the unregulated or illicit sales formed a developing risk. Anecdotal evidence that young people were starting smoking after vaping was noted as an additional concern.

### **Resolved:**

To endorse the approach outlined in the report and approve the Strategy attached at Appendix 5a to the agenda with effect until the 31 December 2028.

## **6 JOINT STRATEGIC NEEDS ASSESSMENT WORKING GROUP**

The Board considered a report on the re-establishment of a Joint Strategic Needs Assessment (JSNA) Working Group.

The Board noted a Joint Strategic Needs Assessment (JSNA) would be an essential tool for identifying and addressing the health and wellbeing needs of the local population. This was a key responsibility of the Health and Wellbeing Board and its member organisations.

To support the production of an effective Joint Strategic Needs Assessment, it was considered that a working group should be established to oversee current Joint Strategic Needs Assessment projects, manage the future work plan, and identify colleagues who could contribute to different topics within the Joint Strategic Needs Assessment.

The Board broadly supported the membership with the group to be chaired by the Director of Public Health and with the following members Consultant in Public Health, Public Health Intelligence Analyst, Representative of Adult Services and Children's Services, NHS Business Intelligence Lead, Local Authority Business Intelligence Manager, NHS Place Based Partnership Representative, NHS Population Health Management Representative, Blackpool Health Determinants Research Collaboration Representative and Healthwatch representative. The Board though acknowledged that other roles should be invited to the group as topic areas were covered including education and voluntary sector representatives.

### **Resolved:**

To re-establish a Joint Strategic Needs Assessment Working Group that meets three times a year, chaired by Blackpool's Director of Public Health with a membership as outlined in Appendix 6a to the agenda. The group would be representative of the organisations that contribute to the Health and Wellbeing Board and report progress to the Health and Wellbeing Board.

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### **7 DATE OF NEXT MEETING**

The Board noted the date of next meeting as the 18 October 2023.

### **Chairman**

(The meeting ended 4.35 pm)

Any queries regarding these minutes, please contact:

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